



MEDIA RELEASE

Bestbuy Announces New Appointment at Head Office

April 5, 2010 – President of Bestbuy Distributors Limited, Jeff VandeSande, is proud to announce the appointment of Kim Bishop as Director of Sales & Marketing for Bestbuy Distributors Limited.

“We’re very happy to have Kim join our team. He’s been an instant fit in our management team, and will be instrumental in our growth moving forward,” states VandeSande.

Bishop is a seasoned aftermarket professional that brings many years of experience to the position. Prior to joining Bestbuy, Bishop served as the VP of Operations and Commercial Sales for Eastern Canada for a national auto parts distributor, and has also held senior sales and operations management positions within the automotive aftermarket for many years. Bishop assumes responsibility for the Sales & Marketing departments and all related initiatives, and can be reached at Bestbuy’s offices in Mississauga (905) 673-0444. He will report directly to Jeff VandeSande, President.

